



## Florida Statewide Survey

### Republican Presidential Primary

**Date: May 23, 2007**

**Contact: Raul Furlong**

619-579-8244

[www.datamar.com](http://www.datamar.com)

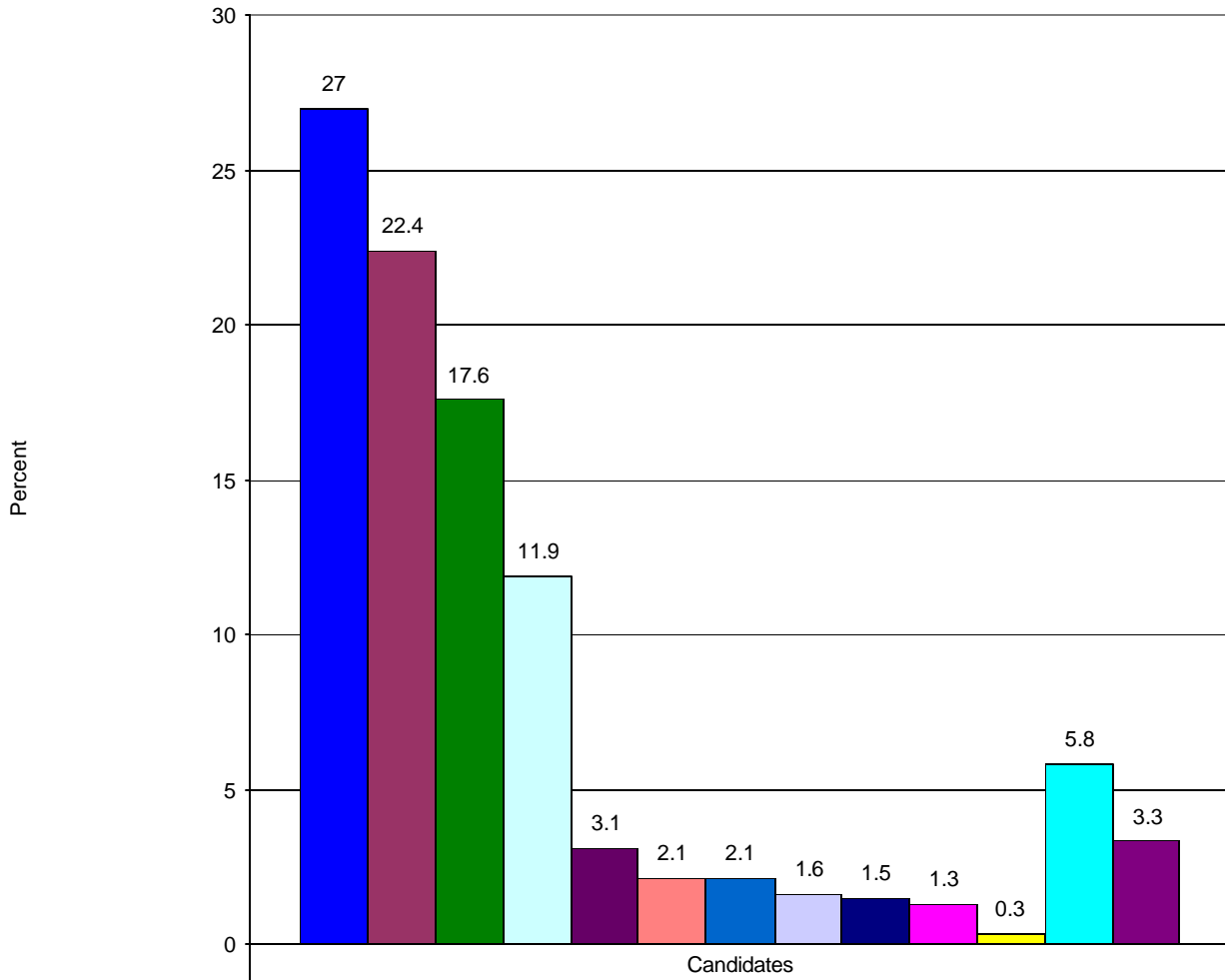
Sample size 607

+/- 4 percent sampling error

May 14 – 18, 2007

San Diego – A poll released today by Datamar Inc., shows former Mayor of New York, Rudi Giuliani, leading by a small margin, with 27%, over former U.S. Senator from Tennessee, Fred Thompson, with 22.4%, for the Florida Presidential primary election. Former Governor from Massachusetts, Mitt Romney, is third with 17.6% and U.S. Senator from Arizona, John McCain is fourth with 11.9%. The poll is based on a comprehensive predictive model of “likely” voters, based on election cycles and other factors.

### Republican Presidential Candidates



Candidates	Percent
Rudi Giuliani	27
Fred Thompson	22.4
Mitt Romney	17.6
John McCain	11.9
Mike Huckabee	3.1
Ron Paul	2.1
Sam Brownback	2.1
Duncan Hunter	1.6
Tommy Thompson	1.5
Tom Tancredo	1.3
Jim Gilmore	0.3
Other	5.8
Undecided	3.3

Sample size 607

+/- 4 percent sampling error

May 14 – 18, 2007

**Methodology:** Findings are based on May 14 – 18, 2007 survey using a comprehensive predictive model of “likely” voters, based on election cycles and other factors of voters in Florida. The survey was conducted using an automated telephone dialer and the voice of a professional announcer. A Datamar proprietary algorithm was used to generate random samples of voters for calling. The margin of error for the total sample is +/- 4 percent at the 95 percent confidence level.

Where necessary, responses were weighted according to age, gender, and political party.



## Florida Republican Candidates Toplines

Crosstabs are available for each individual question in the survey.

May 23, 2007 Florida Survey

Q1. Are you a registered voter in Florida?

	Percent
Yes	100.0

Q2. In what political party are you registered to vote?

	Percent
Republican	100.0

Q3. Are you?

	Percent
Male	46.0
Female	54.0
Total	100.0

Q4. What is your age, please?

	Percent
18-34	7.4
35-49	20.4
50-64	31.1
65 or older	41.0
Total	100.0

Q5. What is the highest level of education you have completed?

	Percent
High school graduate or less	14.2
Some college/trade school	34.6
Graduated college or more	51.2
Total	100.0

Q6. Are you or is anyone in your household a member of a labor union, such as trade union, service employee union, public employee union, or teachers union?

	Percent
Yes	12.0
No	86.8
Don't know	1.2
Total	100.0

Q7. What do you consider to be your ethnic group?

	Percent
White non-hispanic	94.2
Hispanic/latino	2.3
Black/African-American	1.2
Asian/other	2.3
Total	100.0

Q8. What is your marital status?

	Percent
Married	74.8
Separated/divorced/ widowed	19.4
Never married	5.8
Total	100.0

Q9. How long has your family been in this country? Are you first generation American- you emigrated from another country, second generation–your parents emigrated from another country, or third generation or greater–your grandparents emigrated from another country?

	Percent
Emigrated from another country	7.4
Parents emigrated	6.3
Grandparents or greater emigrated	81.5
Don't know	4.8
Total	100.0

Q10. What is your household income?

	Percent
Less than \$40,000	26.7
\$40,001-80,000	39.7
\$80,001-120,000	20.8
\$120,001 or more	12.9
Total	100.0

Q11. Which of the following best describes you politically?

	Percent
Very liberal	2.0
Somewhat liberal	7.1
Somewhat conservative	42.2
Very conservative	45.8
Don't know	3.0
Total	100.0

Q12. Do you approve or disapprove of the way President Bush is handling his job?

	Percent
Approve	73.0
Disapprove	19.8
Don't know	7.2
Total	100.0

Q13. Do you approve or disapprove of the way Congress is handling its job?

	Percent
Approve	7.2
Disapprove	88.6
Don't know	4.1
Total	100.0

Q14. Do you think things in the country are generally going in the right direction or the wrong direction?

	Percent
Right direction	43.2
Wrong direction	47.8
Don't know	9.1
Total	100.0

Q15. Turning to economic conditions in the U.S., do you think that during the next twelve months we will have good times financially, or bad times?

	Percent
Good times	63.4
Bad times	28.0
don't know	8.6
Total	100.0

Q16. What do you think is the most important problem facing the country today? immigration, the environment, the economy, the war in Iraq, taxes, health care, or other?

	Percent
Immigration	37.7
Environment	2.1
Economy	6.9
War in Iraq	27.5
Taxes	8.6
Health care	8.1
Other	9.1
Total	100.0

Q17. What do you consider your main source for news and information?

	Percent
Newspapers	19.9
Television	50.6
Radio	13.7
Internet	14.2
Friends and family	.7
Don't know	1.0
Total	100.0

Q18. Turning our attention to the upcoming February 2008 presidential primary election, If the primary election were held today, for whom would you vote? **The candidates are...**

Sam Brownback, U.S. Senator from Kansas; Jim Gilmore, former Governor of Virginia; Tommy Thompson, former Governor of Wisconsin; Mike Huckabee, former Governor of Arkansas; Duncan Hunter, California Congressman; Tom Tancredo, Colorado Congressman; Ron Paul, Texas Congressman; Mitt Romney, former Governor of Massachusetts; Fred Thompson, former U.S. Senator from Tennessee; John McCain, U.S. Senator from Arizona; Rudy Giuliani, former Mayor of New York City.

Sam Brownback	2.1
Jim Gilmore	0.3
Tommy Thompson	1.5
Mike Huckabee	3.1
Duncan Hunter	1.6
Tom Tancredo	1.3
Ron Paul	2.1
Mitt Romney	17.6
Fred Thompson	22.4
John McCain	11.9
Rudi Giuliani	27
Other	5.8
Undecided	3.3